

Grátis, via correio, para todo o Estado da Flórida.  
 Free, via USPS, to anywhere in Florida.

**Effective 2009**

**\$964 (Color)**  
**Module 1**  
**\$712 (B&W)**

Size:  
 10'w x 10.95'h

**\$609**  
**Module 2**

Size:  
 5.9'w x 10.95'h

**\$508 (Color)**  
**Module 3**  
**\$376 (B&W)**

Size:  
 10'w x 5.3'h

**\$407**  
**Module 4**

Size:  
 3.9'w x 10.95'h

**\$306**  
**Module 5**

Size:  
 5.9'w x 5.3'h

**\$255**  
**Module 6**

Size:  
 4.9'w x 5.3'h

**\$204**  
**Module 7**

Size:  
 3.9'w x 5.3'h

**\$80\***  
**Module 8**

Size:  
 2.37'w x 3.53'h

(\*) A minimum contract of **3 months** is required for Module 8. Single or Multiple sizes only available in **BLACK & WHITE**

**DISCOUNTS**

Format	3 Months	6 Months	12 Months
<b>Module 1 (Color)</b>	<b>\$ 844</b>	<b>\$ 750</b>	<b>\$ 675</b>
Module 1 (B&W)	\$ 624	\$ 555	\$ 499
<b>Module 2</b>	<b>\$ 533</b>	<b>\$ 473</b>	<b>\$ 426</b>
<b>Module 3 (Color)</b>	<b>\$ 443</b>	<b>\$ 395</b>	<b>\$ 355</b>
Module 3 (B&W)	\$ 329	\$ 292	\$ 263
<b>Module 4</b>	<b>\$ 356</b>	<b>\$ 317</b>	<b>\$ 285</b>
<b>Module 5</b>	<b>\$ 267</b>	<b>\$ 238</b>	<b>\$ 214</b>
<b>Module 6</b>	<b>\$ 223</b>	<b>\$ 198</b>	<b>\$ 178</b>
<b>Module 7</b>	<b>\$ 179</b>	<b>\$ 159</b>	<b>\$ 143</b>
<b>Module 8 (B&amp;W)</b>	<b>\$ 80</b>	<b>\$ 70</b>	<b>\$ 60</b>

**PAYMENT AGREEMENT**

**The rates must be paid one month in advance.**

**Discount Rates Are Per Month.**

**Balance Due:** The balance due payments will be billed every **15th** of the following month.

**Cancellation:** IS ACCEPTED - SEE CONTRACT FOR DETAILS

**SPECIFICATIONS**

**CIRCULATION** 10,000 copies.

**FREQUENCY** Once a month, mailed on the first of the month.

**FREE SUBSCRIPTION** **Mailed in USA:** Over 9,000 + copies within the State of Florida.  
**Audited:** As "Periodical" by US Post Master.

**DISTRIBUTION** **Central Florida** - 65%  
**South Florida** - 35%

**SPECS** Tabloid - 10' x 11' Inches - Stock Paper 30 pounds Newsprint  
 5 columns, 2 3/8' inches width  
 Full Color pages  
 PDF File - 200 dpi - Standard Newsprint  
 Grayscale or 4 color process CMYK

**DEADLINES**

**Editorial** Articles/News Release by the **15th** of the previous month.

**Commercial** Ad agreement and classified ad by the **20th** of the previous month.

**Art Work** Ad material submitted by the **24th** of the previous month.

**AD RATES** **Ads Format:** See examples above.  
**Inserts:** **\$150 per 1,000** mailed (up to 81/2' x 11' only)  
**Classified** - Up to 20 words - **\$20.**  
**Determined Ad** - Plus **20%**

**Art Work** **First AD:** Free Typesetting, Layout, and Translation. (one time only)  
**Changes:** Free of charge for minor changes, such as tel, prices and/or address.  
**New Layout:** Upon request, based on **\$45/hour** - Ask for estimates